



BUILDING EFFECTIVE PREDICTIVE SYSTEM FOR ONLINE ADS

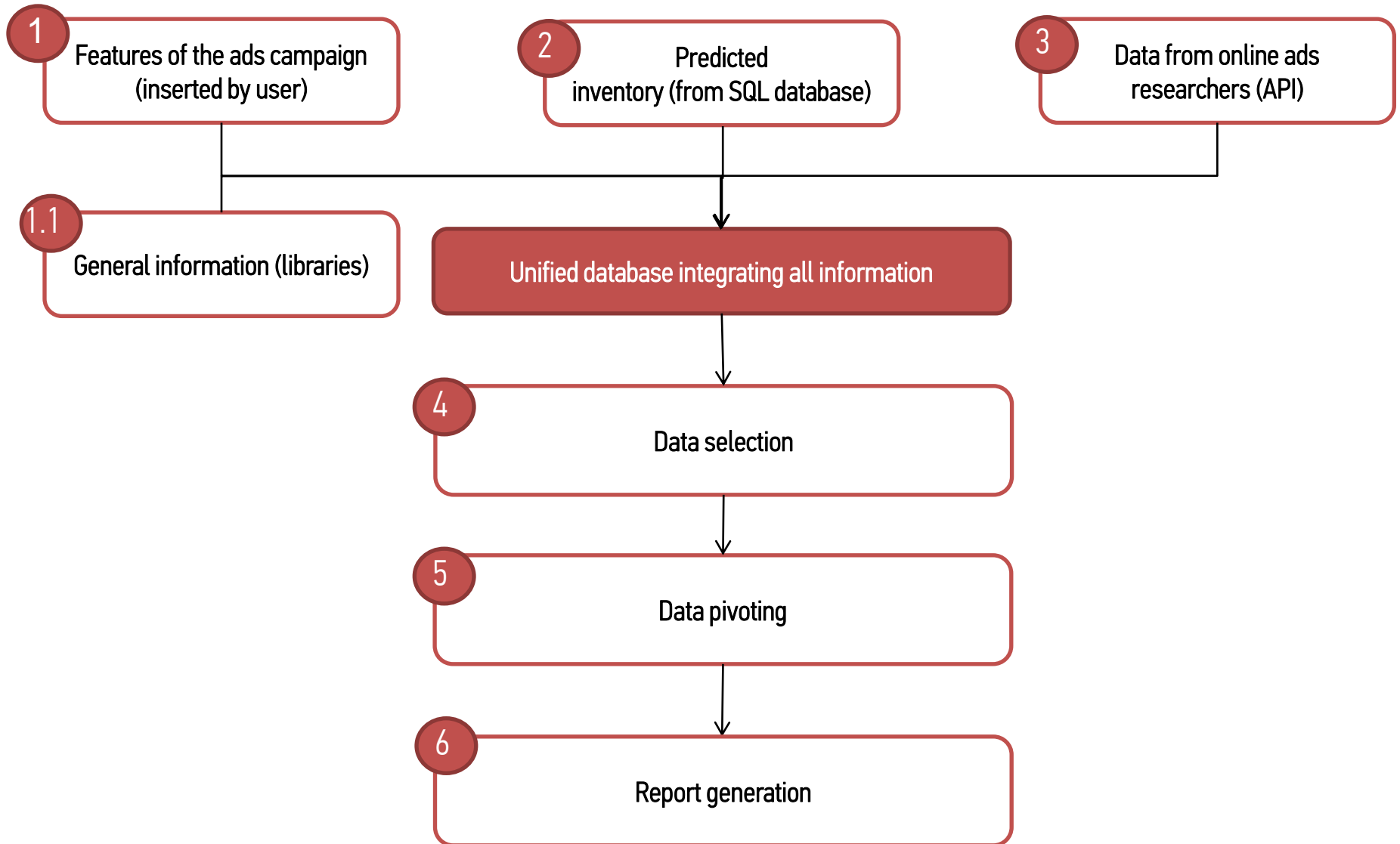
Case study

August 2015

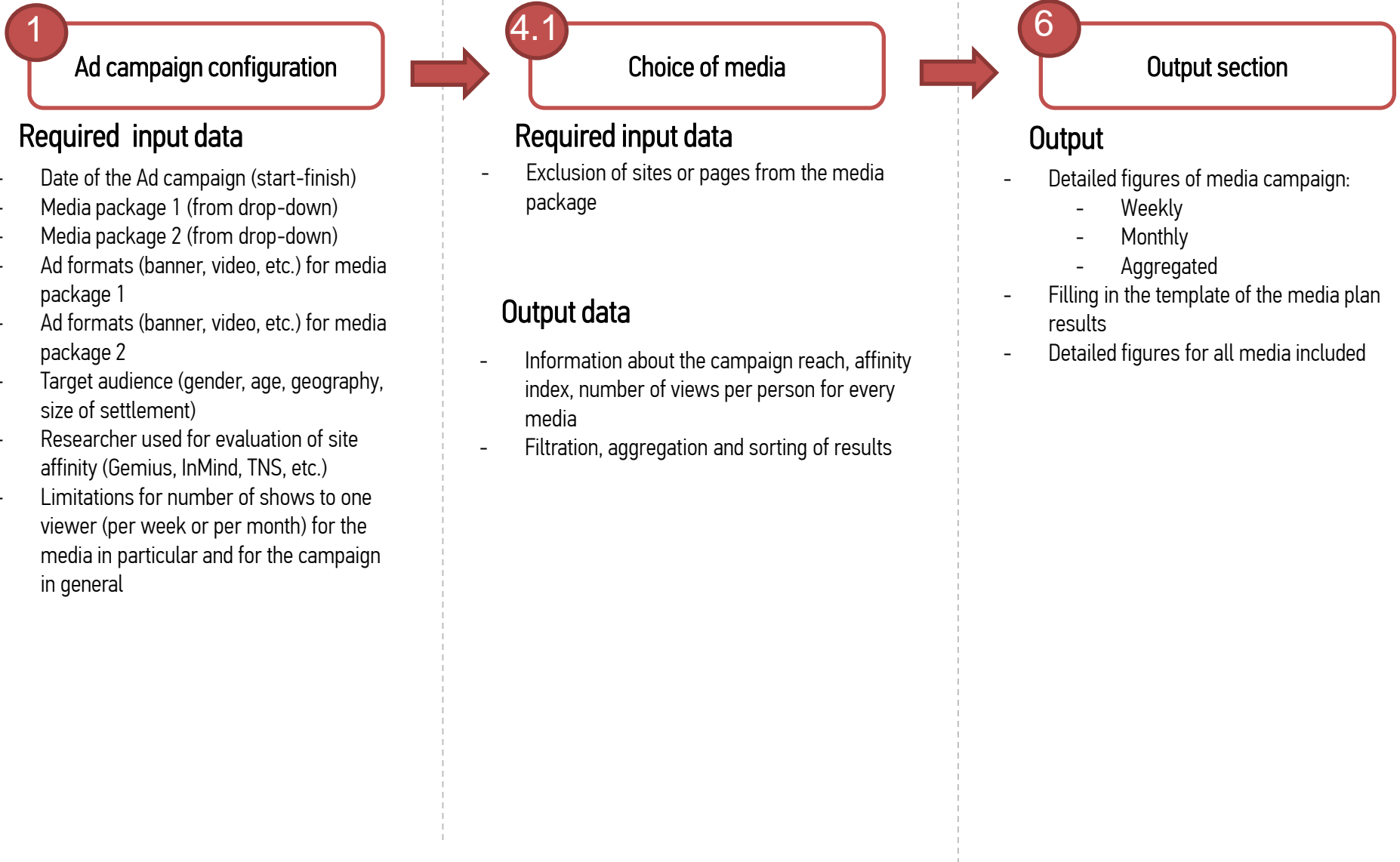


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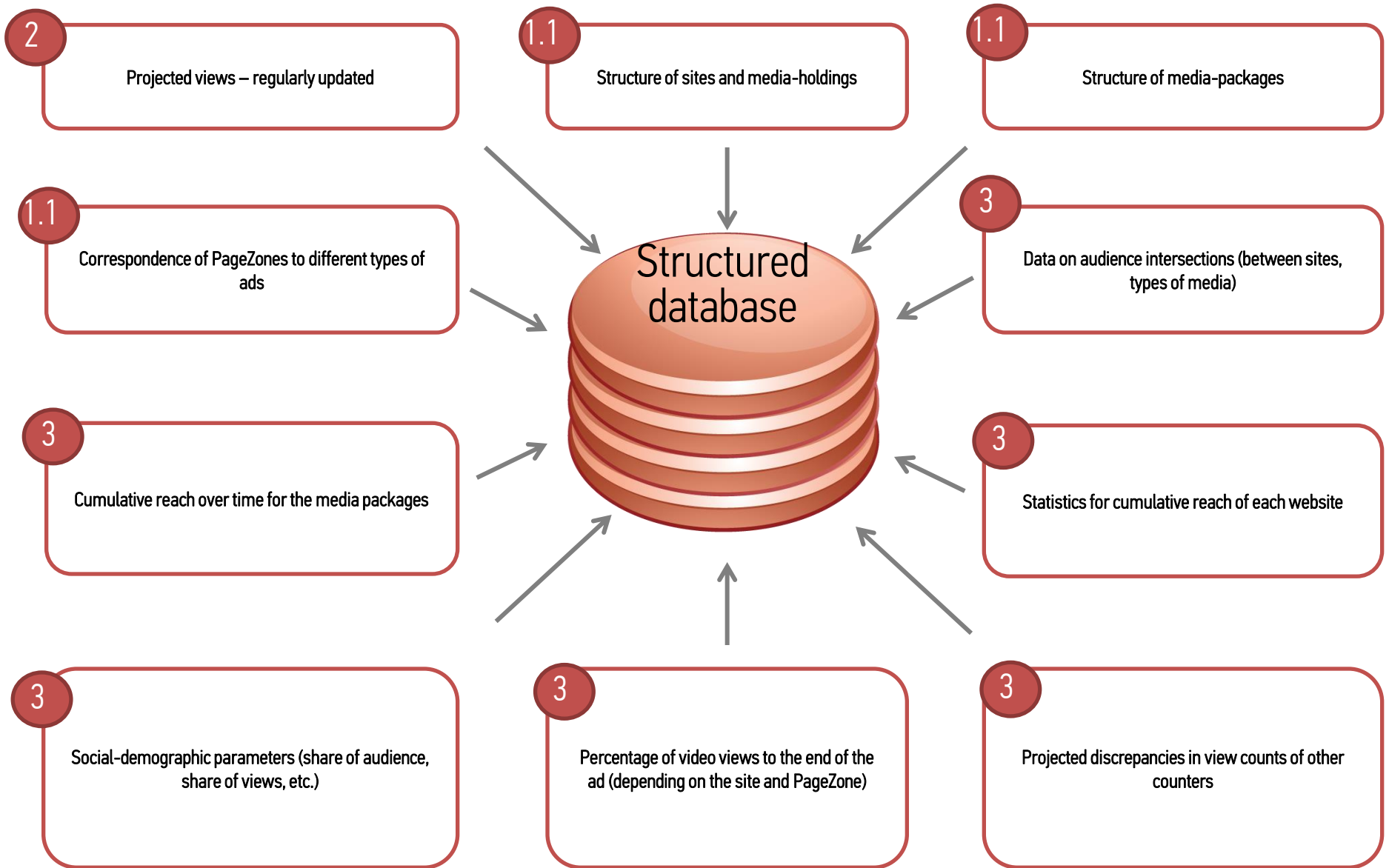
HOW THE SYSTEM WORKS



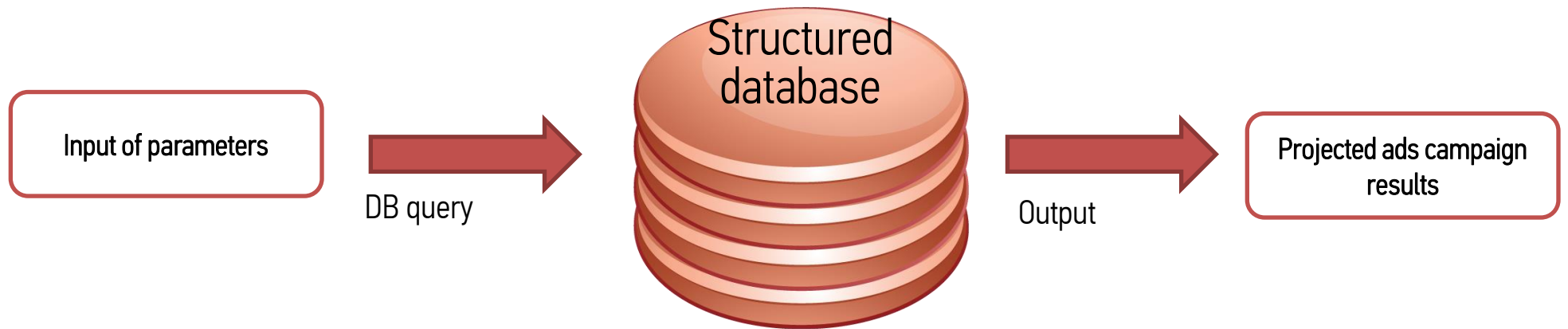
SYSTEM MODULES



SYSTEM BACK-END (1/2)



SYSTEM BACK-END (2/2)





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